

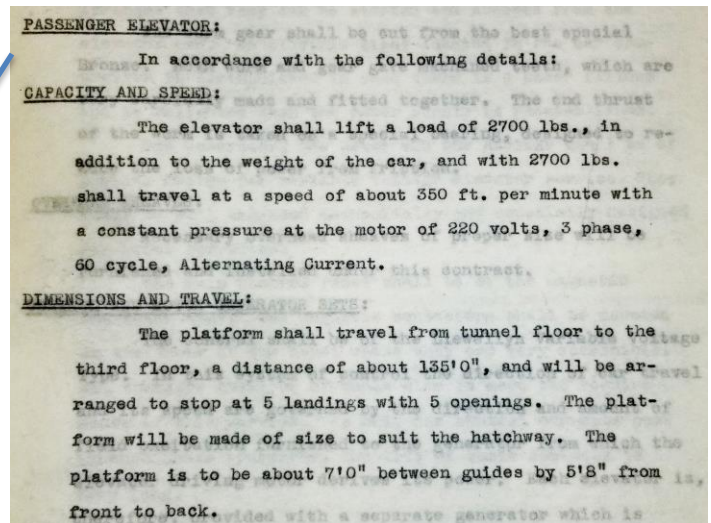
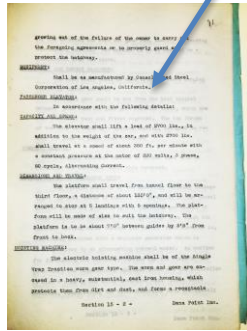


Once again we are thankful for our volunteers who organized our Festival of Whale (FOW) activities the first two weekends of March. Although the FOW Parade was canceled due to rain, Tuttle Click Capistrano Ford had reserved two convertibles for our parade entry in celebration of receiving the Dana Point Chamber of Commerce Non-profit Excellence Award, all of which was appreciated. We had lots of visitors at our booth on March 3 and again the following weekend. The booth location varied each day so we had lots of traffic, took orders for historic photos, spoke to visitors about the work of our society and sold books and merchandise related to our local history. We couldn't

have done the set-up and take down each of those three days without our faithful members who volunteered: Alice Anderson, Bill, Elizabeth and Nick Bamattre, Brad and Judy Brandmeier, Lauren Boissevain, Max Brown, Grant Earl, Paul and Susan Hinman, Heidi Hyde, Pete Hammer, Sandie Iverson, Keith Johannes, Willa Porter, Gary and Stella Prenovost and Kat Wallace. A free Historical Walking Tour was given on the first FOW Sunday, led by Lee and Terry Walsh, and an appointment was made for another Walking Tour on March 16, led by Keith Johannes, which prompted a generous donation to the Society by Beverlee Morse and two out-of-town guests.

Historic Photo Archivist Sandie Iverson met with representatives of Dana Point Harbor Partners in March for the selection of historic images to be used for the Dana Harbor Project management office and in other marketing uses, both print and digital. Historic harbor and community images were chosen to convey Dana Point's history and will be used with appropriate DPHS watermarks for the Dana Point Harbor project only. The agreement allows for the public display of local history while providing income for the Historical Society in support of our efforts to preserve and share local history.

On March 27, three board members visited the Sherman Library in Corona del Mar by appointment to research Dana Point's early years. We discovered quite a trove of information in the files of Western Construction, whose owner, Moses Sherman, was an investor in Sidney H. Woodruff's Dana Point development.



*Among the many pages of documents available at the Sherman Library is this specification of the 1920s Dana Point Inn elevator, which was to go from the hotel on the top of the bluff, through the cliff to the seashore below.*

Interesting advertisements appeared in the Automobile Club of Southern California magazines. A 1933 ad included a photo of the "Dana Villa . . . by the Sea" at Dana Point, offering beautiful individual apartments with garage, a fine bathing beach and deep sea fishing nearby. A 1947 edition listed a Dana Point Hotel one block off U.S. 101 with 55 rooms ranging from \$4.00 - \$9.00. Two motor lodges were listed, the Dana Villa with 37 Rooms and the Plantation Motel with 25 cottages. Jack's restaurant is located in the former Dana Point Hotel now scheduled to be demolished for a new building. The two motor lodges have been demolished and their lots remain vacant.

Speaking of historic photos, a timely "From the Archives" photo printed in the March 29 edition of The Dana Point Times featured a bluff-top trail photo with the following caption: "According to the OC Public Libraries archive description, the photo was taken in 1927 of a trail built by Ed Seeman." Why timely? Jon Seeman, the grandson of Ed Seeman, is one of our two speakers at our meeting on April 24 and will give us more details on Dana Point's oldest park, built by his grandfather and great-uncle. Our archives show scenic bluff-top trail photos in a 1924 edition of *Dana Point and Vicinity*, a publication of the San Juan Point Corporation, the first development to be named "Dana Point." Lorraine Passero is our second speaker and the author of *Distant Indigo: Clara Mason Fox: Pioneer, Painter and Poet of Orange County, CA*. Clara Mason Fox was born in 1873 and moved to Silverado Canyon with her family in 1897. You may be inspired to write your own family story after learning how Lorraine went about writing her book. I look forward to hearing our speakers with you on the evening of Wednesday, April 24th.

*Barbara Force Johannes*